



February 3, 2014

To Whom It May Concern:

We hope this letter finds you well! On behalf of Dunkin' Donuts Great Philadelphia, we are proud to announce our 5th Annual Dunkin' Donuts Philadelphia Regional Scholarship Program. As part of our commitment to our local community, Dunkin' Donuts will award up to 25 \$2,000 scholarships to qualified students. Dunkin' Donuts and its franchisees are committed to a strong local community, and we understand that an important part of building our community is helping students gain a quality education.

As part of the criteria, scholarship recipients will be selected on the basis of "well-rounded" character: positive academic record, demonstrated leadership, commitment to school and community activities, and experience in a work environment.

The 5th Annual Dunkin' Donuts Philadelphia Regional Scholarship Program will open for online applications on March 1, 2014 and will conclude on April 15, 2014. Applicants must be high school seniors who plan to enroll in a full-time undergraduate course of study at an accredited two-year or four-year college, university, or vocational-technical school in Fall 2014. Students will be able to access the online application at www.dunkindonuts.com/scholarship. We also invite you and the students to follow us on Facebook (www.facebook.com/DunkinPhilly) and Twitter (@DunkinPhilly) for updates on the program and other community outreach programs.

Located in this packet, you will find three program fliers. We ask that you please post them immediately in your office and/or on student news bulletin boards – anywhere that is visible for the students. We really appreciate you doing all you can to encourage your students to apply for scholarship opportunities such as this.

If you have any questions or need more information, please contact Jamie Saam (js@alliancemarketingpartners.com or 610.397.1058). Thank you for your support and we wish you and your students continued success in the future!

Sincerely,

Field Marketing Manager

Dunkin' Brands Inc.



APPLY TODAY FOR YOUR CHANCE TO EARN A \$2,000 SCHOLARSHIP FOR COLLEGE

5th Annual Dunkin' Donuts Philadelphia Regional Scholarship Program



Visit dunkindonuts.com/scholarship to learn more about how you can earn a \$2,000 scholarship.

Applicants must be high school seniors who plan to enroll in a full-time undergraduate course of study at an accredited two-year or four-year college, university, or vocational-technical school in Fall 2014.

For complete eligibility requirements, visit dunkindonuts.com/scholarship

Applicants will be accepted online from March 1 – April 15, 2014.

For updates, please follow us:

@DunkinPhilly  

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Dunkin' Donuts and its franchisees are committed to a strong local community. The 5th Annual Dunkin' Donuts Philadelphia Regional Scholarship program will award up to 25 \$2,000 scholarships to qualified students.

Visit us at dunkindonuts.com/scholarship for more details. It's our way of helping you get your education running.

Scholarship Management Services
A Division of Scholarship America

Scholarship America is the nation's largest designer and manager of scholarship and tuition reimbursement programs for corporations, foundations, associations, and individuals. Our mission is to mobilize America, through scholarships and educational support, to make postsecondary education possible for all students.

For updates, please follow us:

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